# READY TO BRING NEON NICHTS TO YOUR CAMPUS?

## Get Glowing Checklist



#### **GET APPROVALS & SUPPORT**

- Email neonnights@jedfoundation.org to get glowing
- Obtain approval from Campus Staff to host event
- Get some student leaders on board to help plan
- Onnect in with your Counseling/Wellness Center
- Get some interest from students to participate
- Identify a student liaison to work with JED



### **SET MAIN LOGISITICS**

- Select date
- Reserve spaces and get campus details in order
- Recruit student leaders & assign Glow Getter roles
- Set up a weekly planning team meeting
- Secure and set up social media channels
- Set up fundraising page on Crowdchange with JED staff



#### STUDENT LEADERS & DONORS

- Send email to specified student leaders
- Form a Leadership Team and Identify Positions
- Provide access to resources needed for planning
- Get sponsors and donors for the event
- Outreach to marketing opportunities on campus
- Recruit student emcee, storyteller, DJ, and volunteers